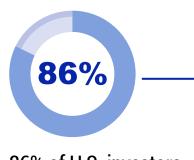
# MSCI (\*\*\*) ESG Investing Finding Your Motivation

We've seen three common motivations among investors for using ESG in their portfolios. ↓

### Did you know?



86% of U.S. investors believe that companies with strong ESG practices may be more profitable

Source: Morgan Stanley (2019)

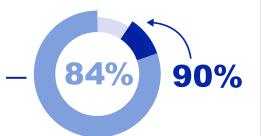
# Incorporating personal values

I want my investments to reflect my personal values.

### **ESG integration**

I believe that incorporating ESG may improve my investment results.

#### Did you know?

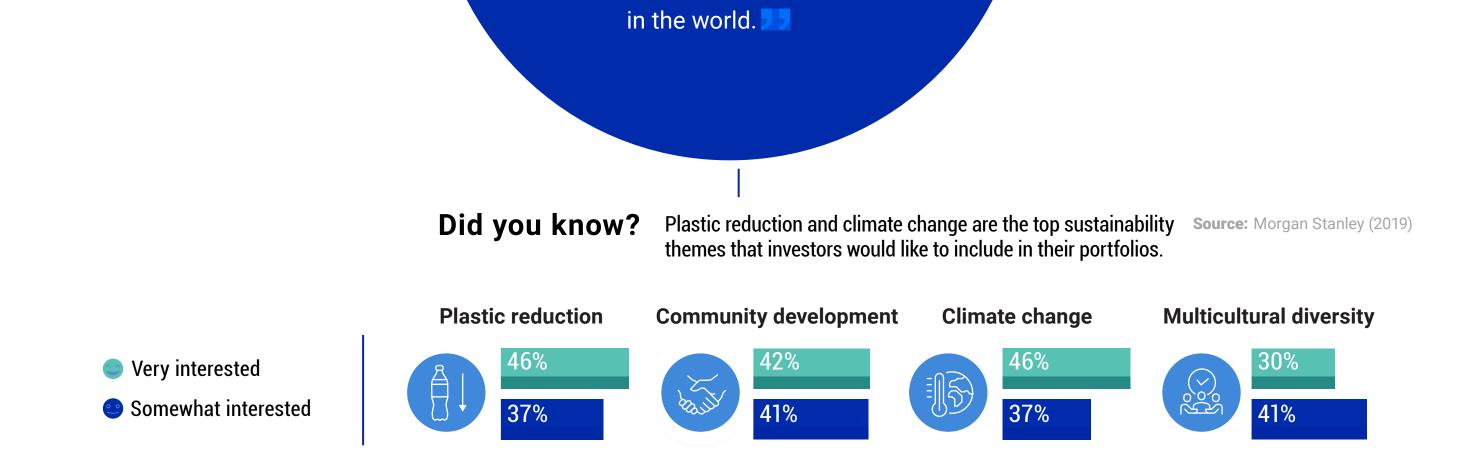


84% of U.S. investors want the ability to tailor their investments to their values. This rises to 90% among millennials.

Source: Morgan Stanley (2019)

# Making a positive impact

I want my investments to make a difference



# ESG investing doesn't need to be a one size fits all solution.

With various angles to approach it from, there's likely a strategy best suited to your motivations.

Powering better investments for a better world. msci.com

© 2021 MSCI Inc. All rights reserved

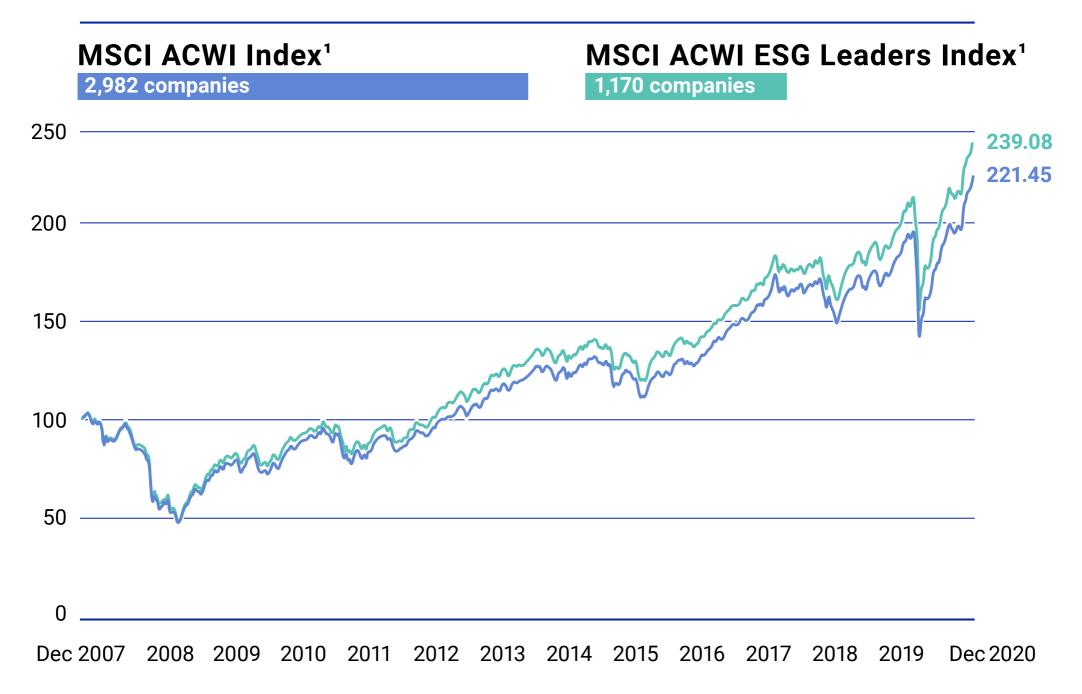
Source: MSCI ESG Research LLC (As of Dec 31, 2020)

## **Cumulative Index Performance**



USD gross returns (Sept 2007–Dec 2020)

The MSCI ACWI ESG Leaders Index has outperformed its standard counterpart by 7.9% over 159 months.



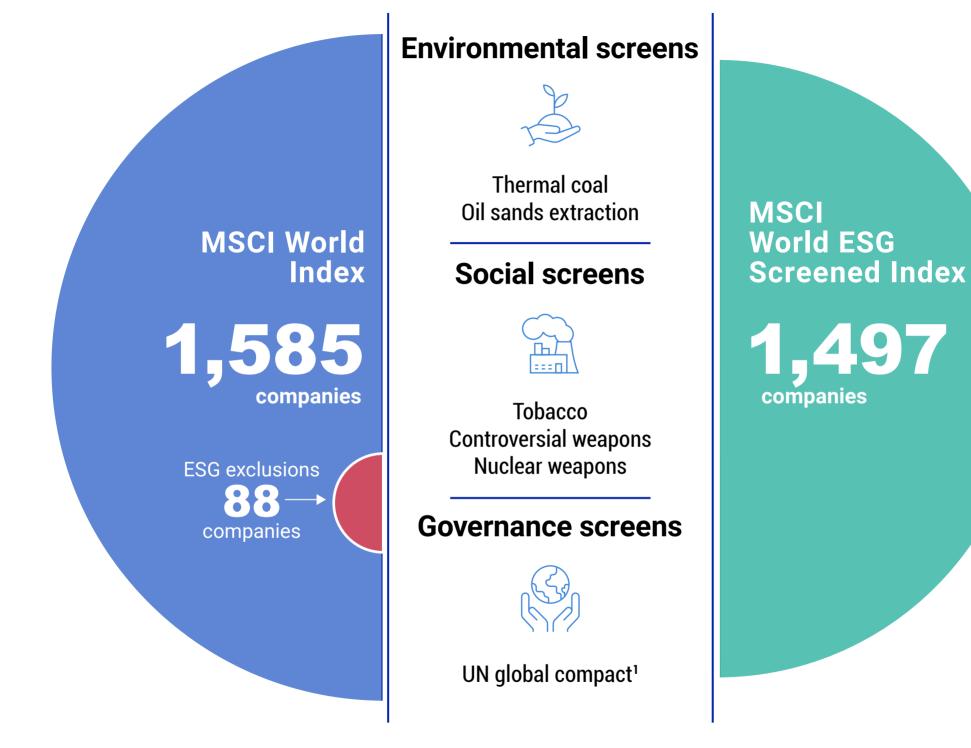
<sup>1</sup>As of Dec 31, 2020

It is not possible to invest directly in an index. Index returns do not represent the results of actual trading of investible assets/securities. Past performance is not indicative of future results, which may differ materially.

Source: MSCI (As of Dec 31, 2020)

## **MSCI World Index**





<sup>1</sup> Identifies companies that breach the UN recognized standards of conduct and human rights

Source: MSCI (As of Dec 31, 2020)